

Hi Folks,

The Publicity Committee has approved the following 3 items, and submit them to the Board for approval at the next meeting.

Publicity Committee description to be included in the Policy Manual:

Publicity Committee holds overall responsibility for information dissemination to members and the public, other than publications generated by the Board. It supports dance committees, and ensures a continuity of publicity practices by acting as a resource for publicity. It recommends for Board approval policies relating to publicity, and implements them. The Committee recommends for Board approval the Webmaster and the Newsletter Editor, and supervises them. They both are members of the Committee.

Heather and Owen be appointed Newsletter Editors.

Addition to the Policy Manual:

There will be only one Newsletter, and it will represent the entire organization. Therefore the word "Newsletter" will only apply to the newsletter produced by the Newsletter Editor. Anything else published, emailed, or otherwise distributed by any committee or individual will not use the term "Newsletter." Suggested terms for these other publications are "Update" or "Announcement."

The first two are rather straightforward. The rationale behind the last one, use of the word "Newsletter", is to avoid confusion. In the past, a Newsletter could be distributed by any part of the OFB, and generally only represented one dance.

The new idea is that the Newsletter would feature one dance, but contain other information as well. The November issue might focus on the New Years Eve dance, the March issue the ECD Spring Ball, the June issue the Swannanoa Gathering effects on the Thursday dance, the September issue the restart of the Advanced Dance after the summer break, etc.

Other items in each issue might include information about other dances, what is special going on at other regional dances, Dennis' ongoing project on musician interviews, etc.

Owen

